MANAGING STAKEHOLDER EXPECTATIONS FOR PROJECT SUCCESS By Ori Schibi, PMP

Communication Management Plan Components

- The purpose and scope of the communication plan (e.g. to identify activities, processes and procedures to manage the project communications)
- Project document management: including accessibility, location and version management
- Roles and responsibilities in communication planning and management; including the management of communication lines, relationships and areas (e.g. customer, requirements)
- Project organizational structure:
 - o Internal project team structure
 - o Organization charts outlining reporting lines and interactions outside of the project
- Steering committee communication needs (if applicable)
- Approval process, roles and responsibilities
- Escalation procedures (for issues, risks, conflicts and changes)
- Conflict resolution process
- Stakeholder roles, involvement and relationships in communication:
 - Project sponsor
 - o Project manager
 - o Additional senior stakeholders
 - o PMO
 - o Project team (break it down into business and technical teams if needed)
 - o Cross project stakeholders
 - Functional areas

Communication Management Plan Components (continued)

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- Stakeholder roles, involvement and relationships in communication:
 - o Project sponsor
 - o Project manager
 - o Additional senior stakeholders
 - o PMO
 - o Project team (break it down into business and technical teams if needed)
 - o Cross project stakeholders
 - Functional areas
- Compliance and oversight communication needs (if applicable)
- Guidelines for the communication of project matters
 - o Risk management
 - o Quality management
 - o Change control
 - o Issues
 - o Assumptions
- Communication processes
 - o Informal communication guidelines
 - o Day-to-day team contract and expectations (discussion to follow later in the chapter)
 - o Formal communication guidelines
 - Reports
 - Status meetings
 - External communication
 - Exceptions
 - Distribution channels
 - Changes in communication
- Acronyms
- Glossary